

CALIFORNIA MURAL SYMPOSIUM

Lindsay, California - October 16 through 18, 2003

“Using the Power of Art to Fuel the Economies of Our Cities”

CONFERENCE SCHEDULE

Thursday, October 16, 2003

- 8:00-8:30 Registration, Continental Breakfast
- 8:30-8:45 Opening by Mayor, introduction of sponsors, key people, etc.
- 8:45-9:45 History of Murals, James Prigoff, Author, Photographer
- 9:45-10:00 Break
- 10:00-11:00 The Chemainus Experience and the Global Aspect, Karl Schutz, Originator and Architect of the Chemainus Mural Project.
- 11:00-12:00 Paint, What Kind Do I Use?- Mark Amparan, President, Nova Color Paint Co.
- 12:00-1:30 Box Lunch (Report on Global Mural Conferences- Ely, Nevada and Prestoungrange, Scotland)
- 1:30-2:30 Mural Wall Preparation & Maintenance, Nathan Zakheim, President, Zakheim Associates
- 2:30-2:45 Break
- 2:45-3:45 Economic Benefits of Mural Programs, Panel of Mural City Experts
- 3:45-6:00 Tour of Lindsay Murals & Mural “Showdown Artists” in Action, & Wine & Cheese Social
- 6:00- Free Evening, Discounts on local dinners (time to network with Experts & fellow attendees!)

Friday, October 17, 2003

- 7:30- 8:00 Continental Breakfast
- 8:00-9:00 Legal Aspects of Programs, David Hirsch, City Attorney, Simi Valley, California
- 9:00-10:00 Public /Private Partnerships, Funding - Panel of Mural City Experts
- 10:00-10:15 Break
- 10:15-11:15 How to do a “Mural In A Day” - Art Mortimer (Artist)
- 11:15-12:15 Spraycan Mural Art- James Prigoff
- 12:15-4:30 Tour of Tulare Murals/Lunch in Tulare
- 6:00-7:30 Discounts on local dinners (time to network with Experts & fellow attendees!)
- 7:30-9:30 John Pugh- Master Trompe L’oeil artist

Saturday, October 18, 2003

- 7:30-8:00 Continental Breakfast
- 8:00 “Mural In A Day” starts with Art Mortimer
- 9:00-10:00 Marketing Murals, Tourism - Panel of Mural City Experts
- 10:00-10:15 Break
- 10:15-11:15 Arts Impact on Downtowns - Panel of Mural City Experts
- 11:15-3:15 Tour of Exeter Murals/Lunch in Exeter
- 3:15-5:00 Wrap up of “Mural In A Day”
- 6:00 Mural Art Awards Banquet, Auction & Awards