

Exeter & Tulare, California  
CoHost Mural Towns

# USING ART TO FUEL THE ECONOMIES OF OUR CITIES

Want and need to know more about Murals?

This is the opportunity to glean information and to network with experts in the field of Murals. This presentation by world renown experts will inspire all to "Use Art To Fuel The Economies Of Their Cities."

**Website Information:**

- www.lindsay.ca.us
- Hotels
  - Complete Activity List
  - Tentative Schedule
  - Applications for:
    - Most Successful Mural Cities
    - Mural Artist of the Year
    - Mural Art Showdown

**"HOW TO" START A MURAL PROGRAM**

Learn how a Mural Program can beautify and revitalize your community. Expand pride, esthetics and your community's economy through the arts!

**AWARDS TO "MOST SUCCESSFUL" MURAL CITIES**

**COMMUNITY "MURAL ARTIST OF THE YEAR" AWARD**

**LINDSAY MURAL ART "SHOWDOWN"**

**"MURAL IN A DAY"**

**Your Registration includes:**

- 9 presentations presented by "world renown" experts
- 4 panel discussions featuring successful mural communities
- Mural tours of more than 60 murals in three cities
- 6 meals including: 3 continental breakfasts, a box lunch, a wine and cheese social and the Mural Art Awards Banquet with live entertainment
- A copy of "How To Create And Operate A Mural Program", an 86 page book prepared by Gene Stevens, Lompoc, Ca.
- Opportunity to bid on "Showdown Murals"

MURAL TOURS will provide opportunity to view mural artwork of: Wei Luan, Don Gray, Gary Kerby, Colleen Mitchel-Veyna, Nadi Spencer, Colleen Goodwin-Chronister, James Fahnestock, Michael Kohler, Ben Barker, Claudia Fletcher, Ivonne Nagle, Lola Collins and others...

**• James Prigoff- Mural History**

James Prigoff is a Distinguished Mural Art Historian, photographer and artist. He has toured the world photographing and documenting mural art and its importance to various cultures. He has written several books and conducted many presentations and slide shows in the art world. His most current book is "Walls of Heritage-Walls of Pride"; he also co-authored "Painting The Towns - Murals of California."

**• John Pugh-**

Master Trompe L'oeil Artist

"I have found that by painting life-size illusions I can communicate with a very large audience. It seems almost universal that people take delight in being visually tricked. Once captivated by the illusion the viewer is lured to cross an artistic threshold and thus is seduced into exploring the concept of the piece. By creating architectural illusion that integrates both optically and aesthetically with the existing environment the art transcends the 'separateness' that public art sometimes produces."

**• Nathan Zakheim-**

Mural Preparation & Maintenance

Nathan Zakheim has studied and applied the techniques of mural preparation, maintenance and conservation worldwide. He has worked with many different visual arts, most currently murals of various mediums. He has presented numerous papers and lectured on topics related to mural preparation, pigment use, paint systems, coatings, etc. His experience includes responsibility for hundreds of mural restorations, many of which were very significant and involved projects.

**• Art Mortimer- "Mural In A Day"**

Community Murals are designed to enhance and give focus to communities wishing to build pride and attract visitors. Art Mortimer has been a Master Artist for several Mural-in-a-Day projects in Southern California. Three of these can be seen in Lompoc and another in 29 Palms. He has painted over 75 murals and is highly recognized for his ability to visualize, plan and execute murals.



**"Mural Art Showdown"...**

Watch 10 professionals create murals in the Mural Art Showdown Contest. This painting contest will create Western themed 8 foot by 8 foot portable murals. These great murals will be sold at auction during the Mural Art Awards Banquet Saturday evening. To participate in the "Showdown", call the Lindsay Chamber of Commerce for details or go to [www.lindsay.ca.us/events/MuralSymposium/showdown.html](http://www.lindsay.ca.us/events/MuralSymposium/showdown.html).



**"Mural Artist of the Year"...**

Potential nominees will be judged as to who has demonstrated the most spirit and unique expressions of community involvement in helping get a successful mural art program started. To participate in the "Mural Artist of the Year" contest, call the Lindsay Chamber of Commerce for details or go to [www.lindsay.ca.us/events/MuralSymposium/muralartist.html](http://www.lindsay.ca.us/events/MuralSymposium/muralartist.html).



**"Most Successful Mural Community"...**

Mural communities will be self-nominated and judged against a list of qualifying attributes. The winning community will be recognized at the Mural Art Awards Dinner. Compare your marketing stats to other communities on the same wavelength. Interested? To participate in the "Most Successful Mural Community" competition call the Lindsay Chamber of Commerce for details or go to [www.lindsay.ca.us/events/MuralSymposium/muralcomm.html](http://www.lindsay.ca.us/events/MuralSymposium/muralcomm.html).



Attendees(s) \_\_\_\_\_  
 \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_  
 \_\_\_ Registering before August 29, 2003: \$150  
 \_\_\_ Registering after August 29, 2003: \$175  
 \_\_\_ Spouse: \$100

Total Enclosed: \_\_\_\_\_  
 (Please make checks payable to Lindsay Cultural Arts Council)  
 Visa / Mastercard \_\_\_\_\_  
 Cardholder \_\_\_\_\_  
 Number: - - Expiration: \_\_\_\_\_

**Contacts:** Mural Committee, Chamber of Commerce- 559 562-4929, [murals@lindsay.ca.us](mailto:murals@lindsay.ca.us), P. O. Box 989, Lindsay, CA 93247