



TULARE COUNTY ECONOMIC DEVELOPMENT CORPORATION

FY 22-23

ORGANIZATIONAL UPDATE

ABOUT US

- Non-Profit 501(c)4
- Led by a 26 member Board of Directors
- **Our Vision:** To be the premier location in California to live, work, learn, and play.

OUR GOALS

Maximize opportunities for economic growth and job creation

Create a globally competitive environment for businesses

Maintain a high performance, nationally acclaimed economic development organization.

KEY ACTIVITIES

-  24/7 Commercial Real Estate Database
-  Primary Marketing Entity for Tulare County
-  Recruit Targeted Industries

YTD ACTIVITY UPDATES



STRATEGIC PLANNING
SESSION



REGIONAL ASSET
INVENTORY TOUR



TULARE COUNTY
RELOCATION GUIDE



TOP INDUSTRIES



Manufacturing

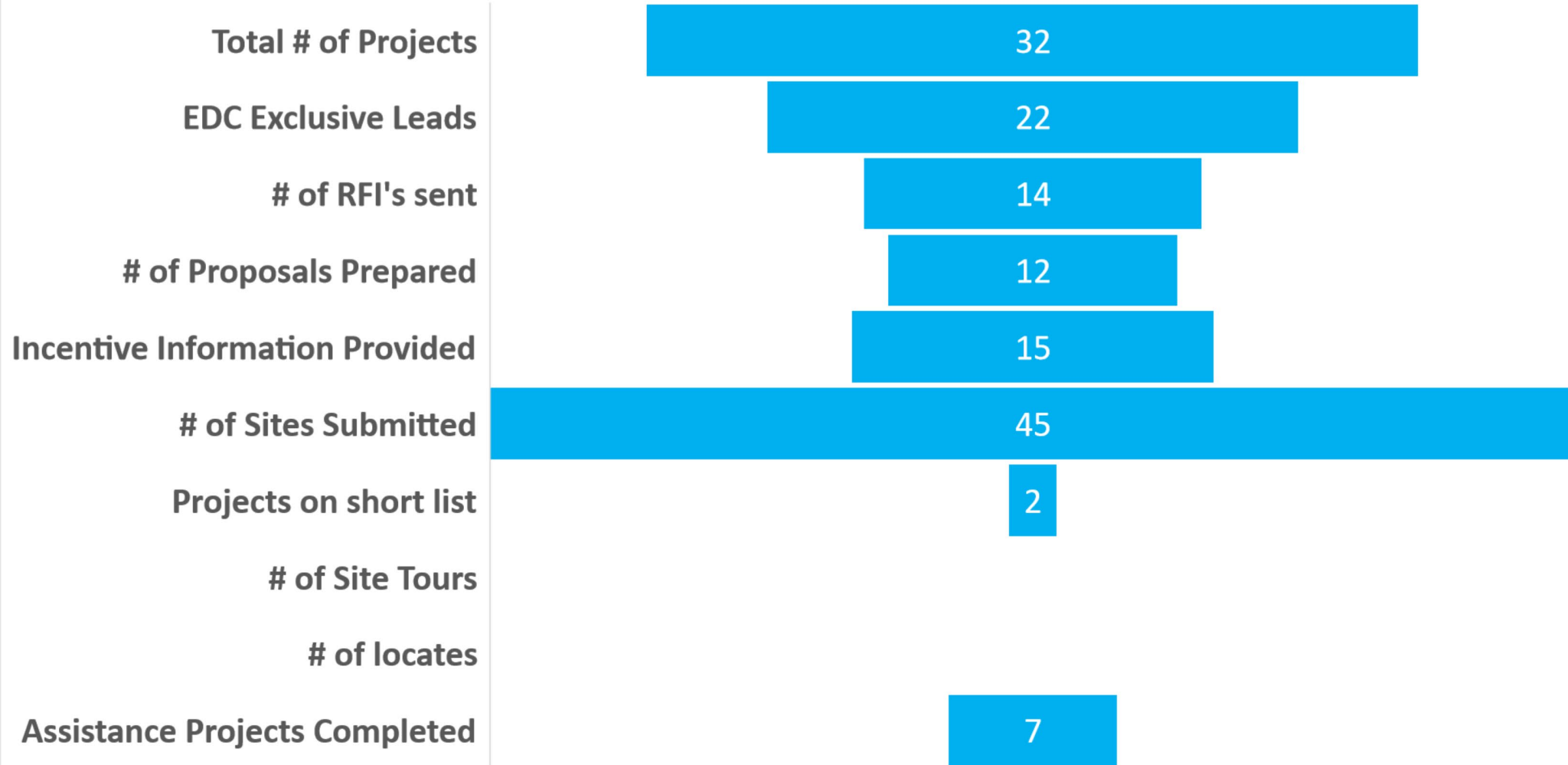


BioTechnology

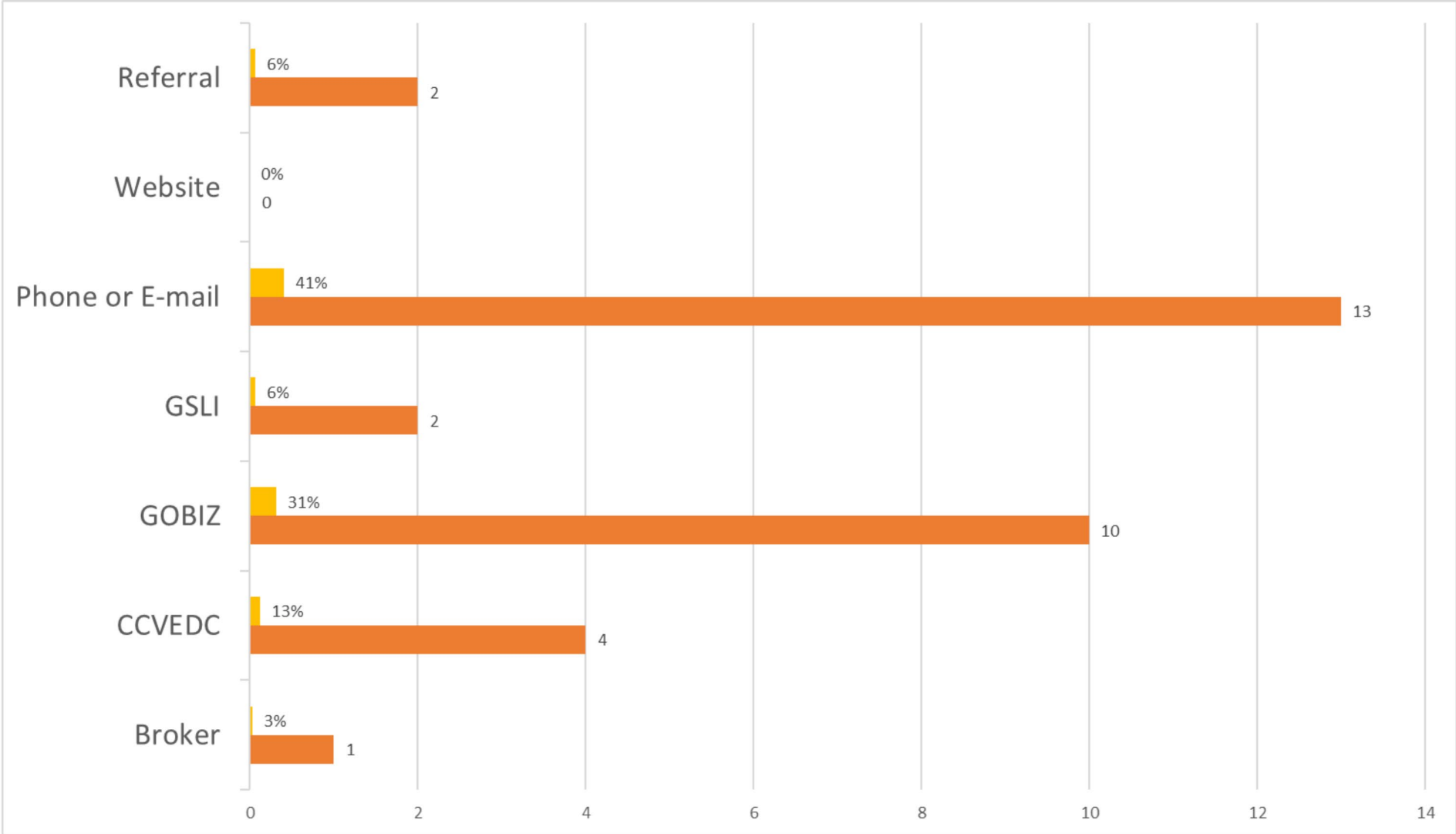


Food & Beverage

FY 22-23 YTD Totals



LEADS BY SOURCE



WELCOME HOME TULARE COUNTY



SCAN ME!



WELCOME

Since 1983, Tulare County Development Corporation has served as the primary economic and business recruitment agency for Tulare County. Committed to improving the quality of life for Tulare County residents, we have successfully located more than 100 companies and created over 13,000 jobs through employer recruitment, retention, site-selection and expansion.

TULARE BUSINESS INCENTIVES

California Business Incentive Zone (BIZ). In 1998, the eight cities and county government formed the California Business Incentive Zone (BIZ), the only one of its kind in California. The BIZ provides an unprecedented array of incentives for companies considering a location in Tulare County. The following is our preliminary list of incentives in Tulare County, pending approval of the proposed project and

BIZ Investment Incentive
Tulare County has California BIZ Investment Fund, which provides up to \$10,000 for the company to cover permit application costs or costs associated with the project. The fund provides direct payment to

HEALTH CARE PROVIDERS

When you're sick and relief can't come quickly, it's frustrating. Fortunately for Tulare County residents, there is no shortage of quality health care providers. The county is home to 12 hospitals and a plethora of care physicians, specialists, chiropractors, physical therapists, and doctors to care for your every need. In addition, Tulare County also has several nonprofit, community-based centers and free clinics.

Kaweah Health
Founded in 1963 as a district hospital, Kaweah Health is now the largest hospital in Tulare County and a certified Level I trauma center. The eight-care districts have more than 1,000 beds and offers comprehensive health services including cardiac surgery, gynecology, and orthopedics.

BOARD OF DIRECTORS

- Past Chair**
Scott Harness
Harness Realty Group
- Chair**
Brian Poochigian
City of Visalia
- Vice Chair**
Amy Shuklian
County of Tulare
- Secretary**
Donnette Silva Carter
Tulare Chamber of Commerce
- Treasurer**
Jey Lacey
Southern California Edison
- Rudy Mendoza**
City of Woodlake



Welcome HOME

Digital Edition
Exclusively
Sponsored by:
Building Maintenance Services, Inc.



A guide for new residents courtesy of the Tulare County EDC

EVENTS, MISSIONS, & TRADE SHOWS

WORLD AG EXPO 2023



WESTPACK 2023



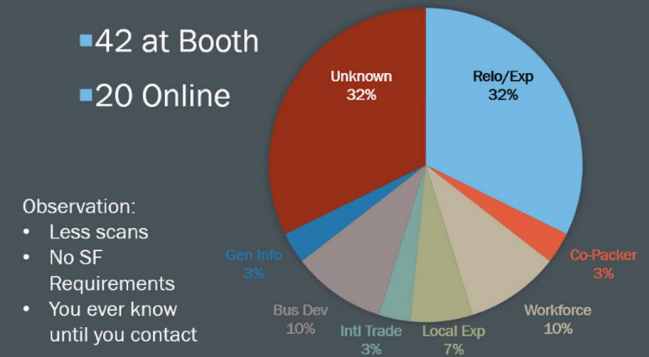
WESTPACK 2023 ANAHEIM CONVENTION CENTER

■ 62 Leads

■ 42 at Booth

■ 20 Online

LEADS

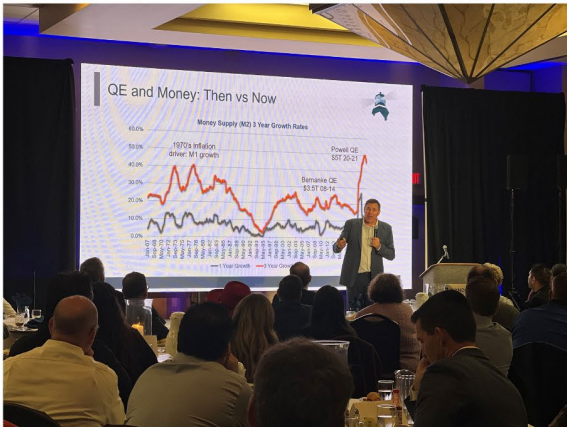


- Observation:
- Less scans
 - No SF Requirements
 - You ever know until you contact

SITE SELECTOR, BROKER, & LEGISLATIVE MISSIONS

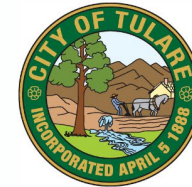


2023 SEQUOIA REGIONAL ECONOMIC SUMMIT



Dr. Christopher Thornberg
Beacon Economics, LLC.

THANK YOU TO OUR SPONSORS



PRELIMINARY FY 23-24 WORKPLAN HIGHLIGHTS*

- **Expand Real Estate & Demographic Database:**
 - GIS Webtech, 3D Spec Building Technology and Demographics, Zoning and Utility layers
- **Expand City/Community Pages**
 - Highlight Assets and Retail/Commercial Opportunities
- **Restoring and Emphasizing Core Economic Development Activities:**
 - Economic Impact Reporting Software
- **Energizing & Increasing Private Sector and Regional Legislator Support and Involvement**
 - Direct Memberships, Sponsorships, & Committee Service
- **Generate New Leads**
 - Attending Industry-driven Expos and Tradeshows, Site Selector Missions, Broker Missions
- **Marketing Consulting Services** (**based on funding*)
 - Regional Marketing Campaign

*Pending approval by TCEDC Board of Directors at a future date, and available funding

THANK YOU FOR YOUR SUPPORT!



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