

SIGN REGULATIONS

ORDINANCE NO. 579



PURPOSE

18.14.110. "The purpose of this chapter is to regulate signs as an information system that preserves and enhances the aesthetic character and environmental values of the City of Lindsay."

18.14.120. "This chapter regulates signs that are located or mounted on private property within the jurisdictional boundaries of Lindsay. The provisions in this Chapter apply in all Zoning Districts within the city. No sign within the regulatory scope of this Chapter shall be erected or maintained anywhere in the city except in conformance with this Chapter."

PLANNING PROCESS



APPLICATION



PERMIT



BUILD

18.14.140 EXEMPT SIGNS

- Name plates, up to 2 sq²
- Barber poles, up to 18" in height w/ no lettering
- Signs on Vehicles
- Holiday & Cultural decorations, including strings of lights.
- Official Notices
- Signs inside building not visible to public
- Signs and menu display boards fixed to vending carts, up to 8 sq² area plus menu display
- Signs part of a vending machine, gas pumps, or similar device
- Signs mounted on carrier vehicles such as buses, taxicabs, and limousines that legally pass through the city.
- Window signs that conform to the standards of Chapter 18.14.

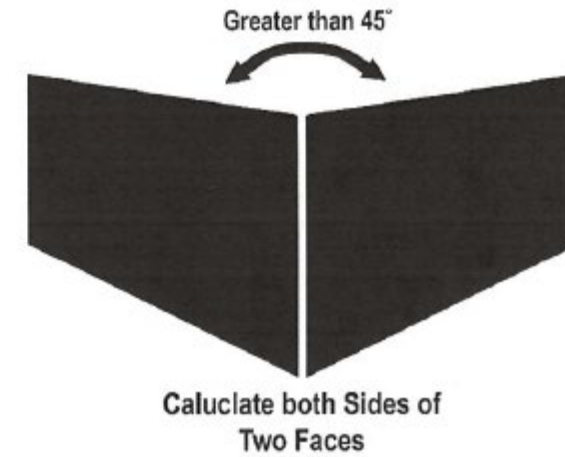
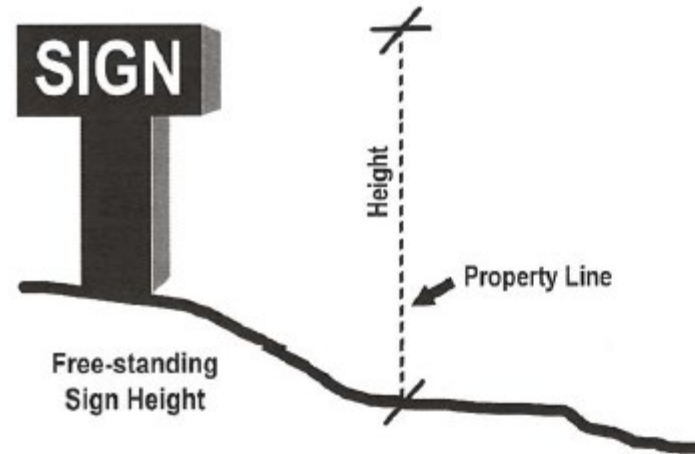
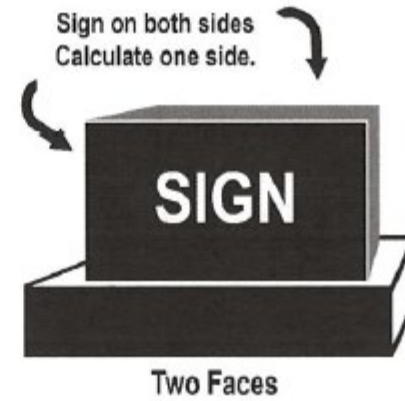
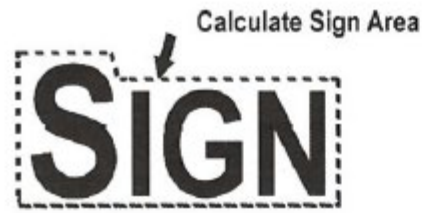
18.14.150 PROHIBITED SIGNS



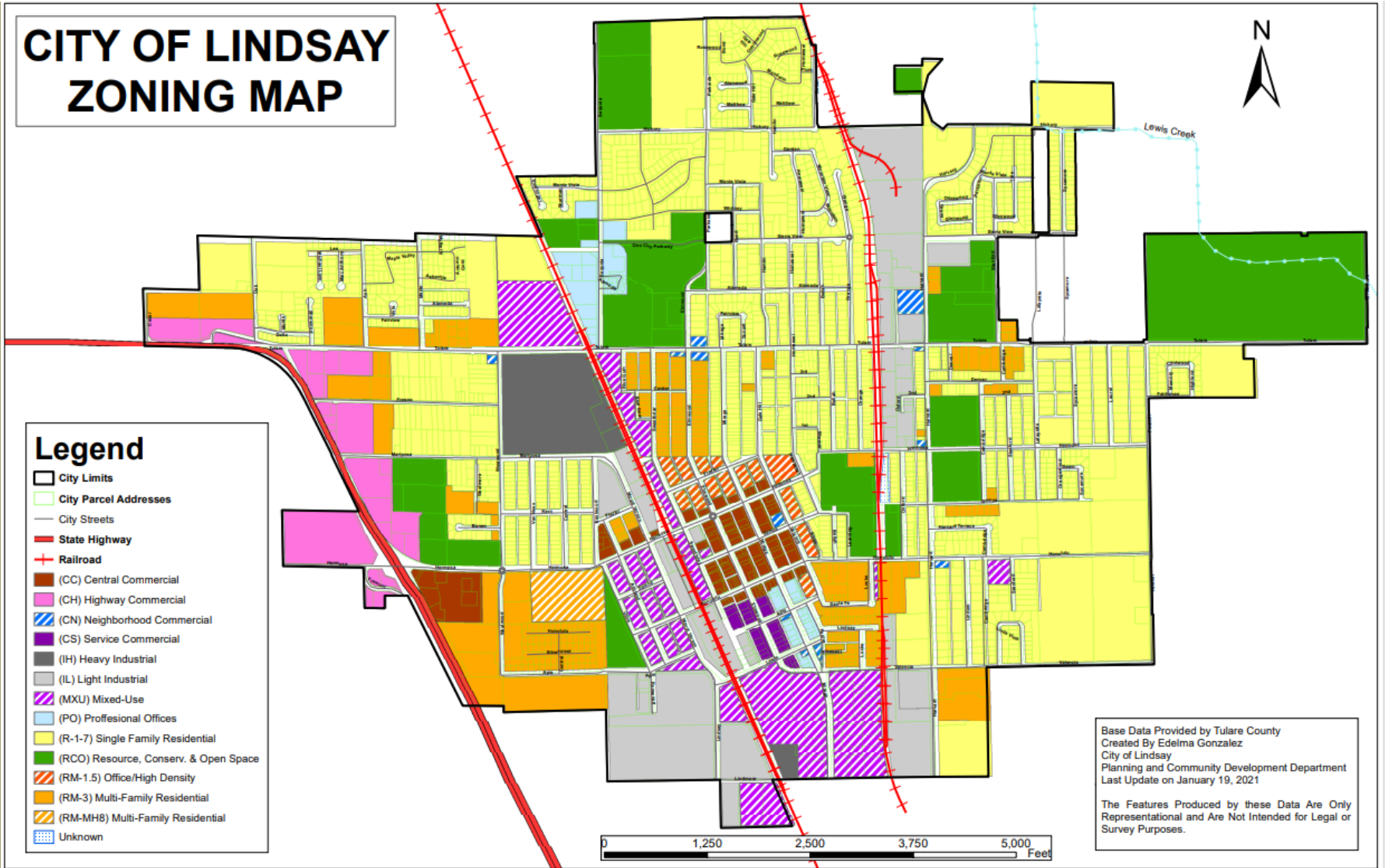
Sign Ordinance Enforcement

Prohibited Signs

18.14170
RULES FOR
SIGN
MEASUREMENT



18.14.180 SIGN REGS BY ZONING



18.14.180 SIGN REGS BY ZONING

Table 18.14.IS0(A)

Number and Size of Permanent Signs by Zone		
Zone District	Permanent Building Signs	Permanent Freestanding Signs
R-A, R, and RM districts with 4 or less residences per site	1 sign per residence maximum. 4 sq.ft. maximum size per sign. Placement a maximum 8 feet high. External illumination only.	None allowed.
R-A, R, and RM districts with 5 or more residences per site or with non-residential uses on site	1 sign per street frontage maximum. 30 sq.ft. maximum size per sign. Placement a minimum 5 feet below roofline. External illumination only.	1 sign per frontage maximum. 20 sq.ft. maximum size. 6 feet high maximum. External illumination only.
PO districts	2 sq.ft. per 1 lineal foot of building frontage up to 60 sq.ft. on primary frontage. 1 sq.ft. per 1 lineal foot up to 30 sq.ft. on secondary frontage.	1 monument sign per street frontage: Less than 50 feet of frontage: 20 sq.ft., 6 feet high maximum 50-150 feet of street frontage: 36 sq.ft., 6 feet high maximum 150-300 feet of street frontage: 64 sq.ft., 8 feet high maximum 5-foot minimum setback from property line
CN, CS, and CH districts	Number of signs per business establishment limited to 6. Allowed square footage per building frontage is cumulative. Primary building frontage: 2 sq.ft. per 1 lineal foot up to a maximum 350 sq.ft. along primary frontage. 50 sq.ft. allowed regardless of frontage length. Secondary building frontage: 1 sq.ft. per lineal foot up to a maximum 200 sq.ft. per secondary frontage. 35 sq.ft. allowed regardless of frontage length.	1 sign per establishment maximum. 60 sq.ft. maximum sign face size. 20 feet high maximum if set back 10 feet or more from property line. 10 feet high maximum if set back 5 to 10 feet from property line. Sites with an integrated shopping center: 1 additional freestanding sign up to 200 sq.ft. Maximum height not greater than the average height of the buildings. 5-foot setback minimum from front lot line 15-foot setback minimum from side or rear line
CC districts	2 sq.ft. per 1 lineal foot of building frontage up to 60 sq.ft. on primary frontage. 1 sq.ft. per 1 lineal foot up to 30 sq.ft. on secondary frontage.	Shopping centers only: 1 freestanding sign per frontage based on the following: Less than 50 feet of frontage: 20 sq.ft., 10 feet high maximum 50-150 feet of street frontage: 40 sq.ft., 15 feet high maximum 150-300 feet of street frontage: 65 sq.ft., 20 feet high maximum 5-foot setback minimum from property line

18.14.180 SIGN REGS BY ZONING

Number and Size of Permanent Signs by Zone		
Zone District	Permanent Building Signs	Permanent Freestanding Signs
I district	<p>No limit to number of signs per business establishment.</p> <p>1 sq.ft. per lineal foot of property line adjoining a street, or 100 sq.ft. per acre of site area in use, whichever is greater, to a maximum of 600 sq. ft. of sign face.</p>	<p>1 sign per frontage maximum.</p> <p>60 sq.ft. maximum sign face size. 20 feet high maximum.</p> <p>5-foot setback from front lot line 15-foot setback from side lot line</p>
RCO district	<p>1 sign per street frontage maximum.</p> <p>30 sq.ft. maximum size per sign. External illumination only.</p>	<p>1 sign per site maximum. 20 sq.ft. maximum size. 6 feet high maximum.</p> <p>External illumination only.</p> <p>5-foot setback from all lot lines.</p>

PERMITTED
SIGNS



ALL WINDOW SIGNS WILL HAVE TO BE REVIEWED FOR COMPLIANCE W/ WINDOW COVERAGE + ALL ELECTRIC SIGNS MUST APPLY FOR BLDG PERMIT



DOLLAR GENERAL



Approved via
Variance



DOLLAR GENERAL

This business was hold to
the 20% window coverage
in 2019-2020





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COVERAGE + ALL ELECTRIC SIGNS MUST
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NOT IN COMPLIANCE



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NOT IN
COMPLIANCE

ALL WINDOW SIGNS WILL HAVE TO BE
REVIEWED FOR COMPLIANCE W/WINDOW
COVERAGE



NOT IN COMPLIANCE

Potential recommendation;
-The red area be perforated window film (Typ 50/50 = 50% visibility)



NOT IN
COMPLIANCE



RECOMMENDED FOR APPROVAL

100% Coverage, only if:

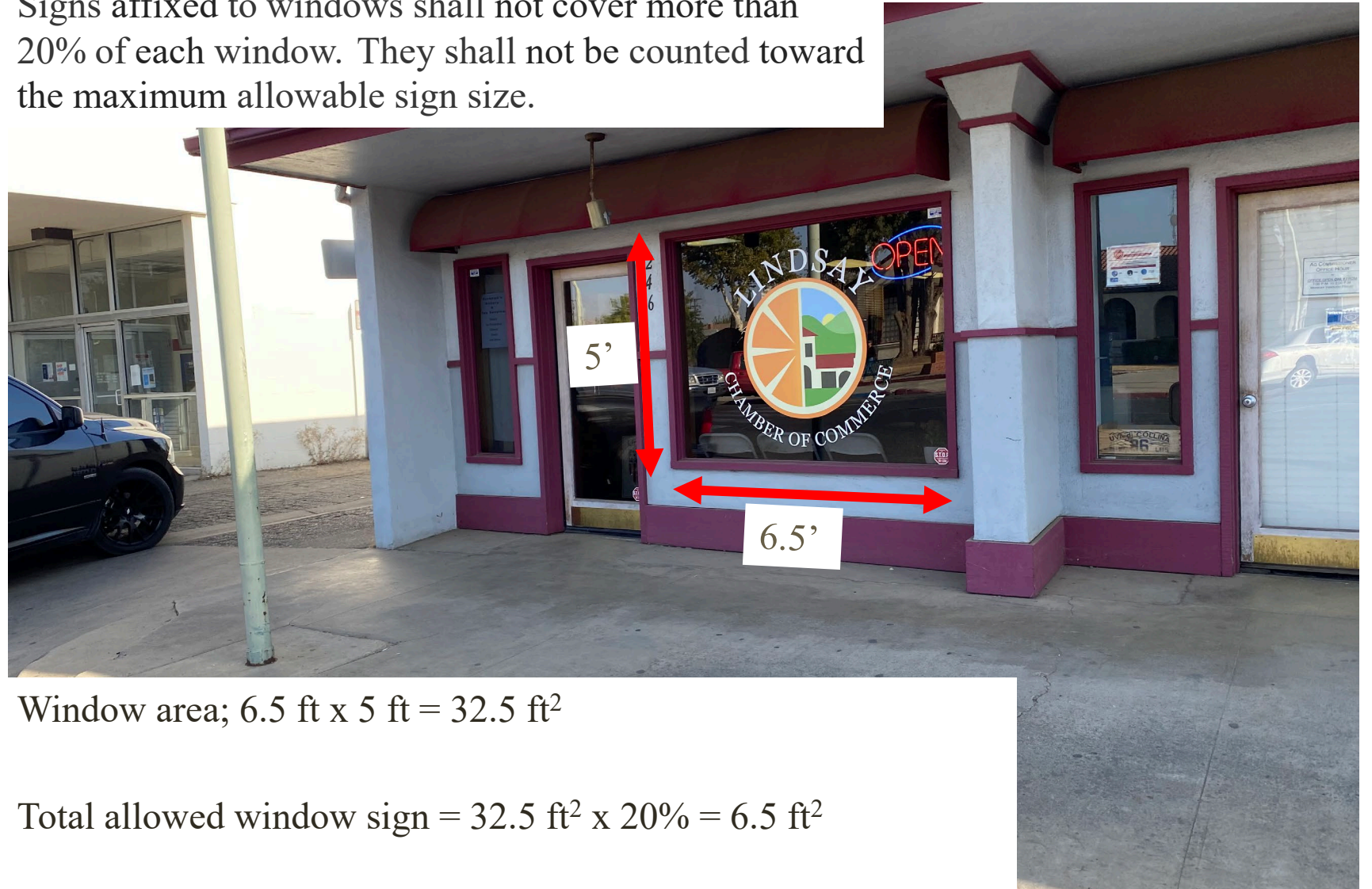
- No advertising
- No lettering
- No numbers

The flag is perforated window film (Typ
50/50 = 50% visibility)



Per 18.14.250 Size of signs on windows:

Signs affixed to windows shall not cover more than 20% of each window. They shall not be counted toward the maximum allowable sign size.



Window area; $6.5 \text{ ft} \times 5 \text{ ft} = 32.5 \text{ ft}^2$

Total allowed window sign = $32.5 \text{ ft}^2 \times 20\% = 6.5 \text{ ft}^2$

Total sign coverage area = 32.6%

RECOMMENDED FOR APPROVAL

Increase window coverage;

-Perforated window film (Typ 50/50 = 50% visibility)

-Specify a higher percentage

(up to 35%)

SUMMARY OF RECOMMENDATIONS

- Business License Application Questionnaire. Move question 14th to be 1st.
 - ❖ Include Municipal Code Section.
- Modify/Improve the Sign Application
- Downtown Lindsay & Hermosa St (CC Districts)
 - ❖ 18.14.250; Size of signs on windows
 - ✓ Create an example of how the sign coverage shall be calculated
 - ❖ 18.14.240; Temporary signs for “Sales, promotions, & Advertisements”
- Murals
- Any other suggestions from the Ad-Hoc Committee

Once Ordinance is adopted;

Phase I: Developing an Enforcement Education Program

Phase II: How to proceed with non-compliance signs;

- ❖ Send out of compliance letters
- ❖ Give business 90 (or more?) days to comply
- ❖ Issue administrative citations per 1.18.040
 - 1st Violation-A fine not exceeding \$100.00
 - 2nd Violation-A fine not exceeding \$200.00 of the same ordinance within 12 months, or
 - 3rd Violation- \$500.00 for each additional violation of the same ordinance within 12 month