



SIGN AD HOC COMMITTEE

SECOND MEETING. MURALS AND NEW
PERMITS

What is a mural?

- “Wall mural” or “mural”: an art form consisting of paint applied to a wall surface depicting a scene, personal experience, or observation. It is to be public art, not for the purpose of identifying, advertising, or drawing attention to a particular business, services, or economic activity. 18.14.320
- A sign painted on the exterior wall of a building consisting of graphics or images, either alone or in combination with letters. 18.14.390

General Mural Information

- Painted on exterior wall surface or a flat material that is permanently attached to the wall
- Wall murals may occupy an entire single wall
- Cannot appear to be a sign attached or mounted onto the building

Process

- No one can paint or change a mural without issuance of a permit by the City Council
- The City Council shall identify conditions of approval to the issuance of a wall mural permit 18.14.320
- A wall mural must be completed within 90 days after the date painting commences
- The final anti-graffiti protective clear-coat must be applied within this 90-day period
- Time extensions may be granted by the City Manager or their designee in 30-day increments up to a maximum of 60 days upon showing of good cause 18.14.320

Process

- Proper maintenance
 - No chipping, peeling, or fading
 - Other required maintenance as identified in conditions of approval issued by the City Manager or their designee.
 - Wall murals not maintained as required shall be deemed a nuisance.
 - The City has the right to require removal of the mural
 - If the wall mural is not removed within the time and period designated by the City, the City shall have the right to remove the wall mural at the property owner's own expense



Out of compliance “murals”

- Words and/or images that specifically identifies or reflects the business, products, and/or services provided by any business services or economic activity



Permits and Applications

Improvements and Modifications of Sign Permit

- More information for applicants
- Integrates the “temporary signs” from SEP application
- Clear instructions and examples of what we are looking for in submittals
- Old building permit was too vague
 - Did not require or suggest additional information or site plans
 - Did not provide any rules or guidelines

New business license application vs old

- Highlighted the sign permit application rules and requirements
 - Applicants are shown that they need a sign permit
- Applicants are made aware that they cannot have grand opening events without a special event permit application
- They can have a complementary temporary sign to advertise their business when they open
 - They can only apply for one temporary sign afterwards and would be charged \$225
 - Temporary signs are limited to 30 days



Questions