

Overview of Recommended Sign Ordinance Amendments

June 21 & July 18, 2023, City Sign Ordinance Ad-Hoc Committee Meeting

Presented by Francesca Quintana



Requested Items to Consider from Last Meeting

- Why are flashing signs prohibited? Is this necessary?
 - Re-consider A-frame sign requirements/provisions
 - How can we help new businesses advertise via temporary signs?
 - Acquire feedback from Lindsay PD regarding window coverage percentage and signs related to alcohol, tobacco, etc.
 - How do other Cities' business license application process compare to ours?
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18.14.150 Prohibited Signs

1. Signs that it could reasonably be perceived to interfere with a traffic control device, traffic signal, or official direction.
2. Signs placed within 30 feet of the intersecting curb line by a governmental agency to direct or regulate pedestrian traffic.
3. Signs so located as to prevent free ingress and egress from a building.
4. Signs extending above or beyond the face of the building, the fascia of the roof, the peak of a pitched roof, or the parapet line of a flat roof.
- ~~5. Glaring, flashing, sparkling, glittering, twinkling, or shimmering signs.~~
6. Signs with open letters that can be viewed from the reverse side.
7. Streamers, mylar balloons, and blimps secured with a rope or string, unless specifically permitted with a temporary use permit.
8. Signs located, placed, or erected in or upon any public right-of-way, except as specifically allowed by this chapter.

Why?

In consulting with our Public Safety Department, no such sign interferes with visibility of traffic controls or safe flow of traffic.

18.14.150 Prohibited Signs (cont.)

9. Signs located, placed or attached upon any tree, utility pole, or fence, except as specifically allowed by this chapter.

10. Signs placed on private property without permission of the property owner.

11. Nonconforming signs and sign structures associated with a business or service that has not been sold, produced, provided, or conducted within a period of 90 days.

12. Signs that revolve or are animated, except public service signs such as time and temperature units and barber poles.

13. Signs containing statements, words, symbols, or characters of an obscene nature.

14. Signs emitting sound.

15. Murals that contain commercial speech or logos.

16. Signs located within five (5) feet of a fire hydrant, street sign, or traffic signal.

17. Signs on gas pump canopies facing residential zone districts shall not be illuminated.

Note:

No concern regarding signs displaying alcohol, tobacco, vaping etc.

18.14.240 Temporary Sign Standards

- A. Temporary signs shall require a temporary sign permit.
- B. Temporary freestanding signs in non-residential zones shall not be located:
 1. In any public right-of-way, except as provided in Section 18.14.130;
 2. In parking lot driving lanes, aisles or spaces;
 3. On multi-use trails or sidewalks if they would block a four-foot wide pedestrian path of travel;
 4. At any location where they would block pedestrian access;
 5. Within one 100 feet on either side, or in front of a permanent freestanding sign;
 6. Within 20 feet from any other temporary freestanding sign; or
 7. Within 30 feet from a drive approach (driveway entrance) or intersection of two streets.

18.14.240 Temporary Sign Standards (cont.)

~~C. Temporary building signs shall be removed after a period of 30 days. After removal, no temporary building sign may be placed on the site for a period of 30 days.~~

~~D. Banners shall not be used as permanent signs for more than 60 days.~~

~~E. Banners and feather banners shall be constructed of durable materials not subject to rapid deterioration or fading and shall be affixed to a permanent surface. Acceptable materials include but are not limited to vinyl, polyester-like materials, or durable fabric.~~

Proposed:

- No banners or feather banners allowed
- Those interested in banners can submit a banner application to have banner hung on select locations throughout the City and there is no fee

Proposed:

- Limit once per year at a rate of \$225
- Fee waived for temporary sign permit for grand opening + sign will be allowed for 90 days

on to those allowed in Section 18.14.180 may be conditionally
it issued for a temporary use.

18.14.250 Size of Signs on Windows

~~Signs affixed to windows shall not cover more than 20% of each window. They shall not be counted toward the maximum allowable sign size.~~

Proposed:

No maximum window coverage

Why?

Feedback from Public Safety Department
and survey of other cities?

18.14.260 Signs with Non-Electric Changeable Copy

~~Non-electronic changeable copy shall represent no more than 20% of the total allowable sign area.~~ Changeable copy shall not be changed more than once every 24 hours.

Proposed:

No maximum window coverage

Why?

Feedback from Public Safety Department
and survey of other cities?

Table 18.14.180(A)

Number and Size of Permanent Signs by Zone		
Zone District	Permanent Building Signs	Permanent Freestanding Signs
R-A, R, and RM districts with 4 or less residences per site	1 sign per residence maximum. 4 sq. ft. maximum size per sign. Placement a maximum 8 feet high. External illumination only.	None allowed.
R-A, R, and RM districts with 5 or more residences per site or with non-residential uses on site	1 sign per street frontage maximum. 30 sq. ft. maximum size per sign. Placement a minimum 5 feet below roofline. External illumination only.	1 sign per frontage maximum. 20 sq. ft. maximum size. 6 feet high maximum. External illumination only.
PO districts	2 sq. ft. per 1 lineal foot of building frontage up to 60 sq. ft. on primary frontage. 1 sq. ft. per 1 lineal foot up to 30 sq. ft. on secondary frontage.	1 monument sign per street frontage: Less than 50 feet of frontage: 20 sq. ft., 6 feet high maximum 50-150 feet of street frontage: 36 sq. ft., 6 feet high maximum 150-300 feet of street frontage: 64 sq. ft., 8 feet high maximum 5-foot minimum setback from property line

Table 18.14.180(A): Permanent Signs

Proposed:

- Increasing measurement limits.
- Thoughts?

Number and Size of Permanent Signs by Zone		
Zone District	Permanent Building Signs	Permanent Freestanding Signs
CN, CS, and CH districts	<p>Number of signs per business establishment limited to 6. Allowed square footage per building frontage is cumulative.</p> <p>Primary building frontage: 2 sq. ft. per 1 lineal foot up to a maximum 350 sq. ft. along primary frontage. 50 sq. ft. allowed regardless of frontage length.</p> <p>Secondary building frontage: 1 sq. ft. per lineal foot up to a maximum 200 sq. ft. per secondary frontage. 35 sq. ft. allowed regardless of frontage length.</p>	<p>1 sign per establishment maximum.</p> <p>60 sq. ft. maximum sign face size.</p> <p>20 feet high maximum if set back 10 feet of more from property line.</p> <p>10 feet high maximum if set back 5 to 10 feet from property line.</p> <p>Sites with an integrated shopping center: 1 additional freestanding sign up to 200 sq. ft. Maximum height not greater than the average height of the buildings.</p> <p>5-foot setback minimum from front lot line</p> <p>15-foot setback minimum from side or rear line</p>
CC districts	<p>2 sq. ft. per 1 lineal foot of building frontage up to 60 sq. ft. on primary frontage.</p> <p>1 sq. ft. per 1 lineal foot up to 30 sq. ft. on secondary frontage.</p>	<p>Shopping centers only: 1 freestanding sign per frontage based on the following:</p> <p>Less than 50 feet of frontage: 20 sq. ft., 10 feet high maximum</p> <p>50-150 feet of street frontage: 40 sq. ft., 15 feet high maximum</p> <p>150-300 feet of street frontage: 65 sq. ft., 20 feet high maximum</p> <p>5-foot setback minimum from property line</p>

Table 18.14.180(A): Permanent Signs (cont.)

Proposed:

- Increasing measurement limits.
- Thoughts?

Table 18.14.180(A): Permanent Signs (cont.)

Number and Size of Permanent Signs by Zone		
Zone District	Permanent Building Signs	Permanent Freestanding Signs
I district	<p>No limit to number of signs per business establishment.</p> <p>1 sq. ft. per lineal foot of property line adjoining a street, or 100 sq. ft. per acre of site area in use, whichever is greater, to a maximum of 600 sq. ft. of sign face.</p>	<p>1 sign per frontage maximum.</p> <p>60 sq. ft. maximum sign face size.</p> <p>20 feet high maximum.</p> <p>5-foot setback from front lot line</p> <p>15-foot setback from side lot line</p>
RCO district	<p>1 sign per street frontage maximum.</p> <p>30 sq. ft. maximum size per sign.</p> <p>External illumination only.</p>	<p>1 sign per site maximum.</p> <p>20 sq. ft. maximum size.</p> <p>6 feet high maximum.</p> <p>External illumination only.</p> <p>5-foot setback from all lot lines.</p>

Proposed:

- Increasing measurement limits.
- Thoughts?

Table 18.14.180(B)

Number and Size of Temporary Signs by Zone		
Zone District	Temporary Building Signs	Temporary Freestanding Signs
R-A, R, and RM districts with 4 or less residences per site	1 sign per site 12 sq. ft. maximum per sign. Placement a maximum 15 feet high. No illumination.	Up to 4 per site maximum. 32 cumulative sq. ft. maximum sign size. First sign maximum 5 feet high, all other signs maximum 3 feet high. No illumination.
R-A, R, and RM districts with 5 or more residences per site or with non-residential uses on site	1 sign per street frontage. 32 sq. ft. maximum size per sign. Placement a minimum 3 feet below roofline. No illumination.	Up to 4 per site maximum. 32 cumulative sq. ft. maximum sign size. First sign maximum 5 feet high, all other signs maximum 3 feet high. No illumination.

Table 18.14.180(B): Permanent Signs

Proposed:

- Increasing measurement limits.
- Thoughts?

Number and Size of Temporary Signs by Zone		
Zone District	Temporary Building Signs	Temporary Freestanding Signs
PO district	1 sign per establishment. 10 sq. ft. plus an additional 1 sq. ft. per 2 lineal feet of primary building frontage maximum size. Placement a minimum 3 feet below roofline. No illumination.	1 sign per site, plus 1 additional sign for every 300 lineal feet of street frontage, rounded down to the nearest whole number. 16 sq. ft. maximum sign size. 6 feet high maximum. No illumination.
CN district	1 sign per establishment. 10 sq. ft. plus an additional 1 sq. ft. per 2 lineal feet of primary building frontage maximum size. Placement a minimum 3 feet below roofline. No illumination.	1 sign per site, plus 1 additional sign for every 300 lineal feet of street frontage, rounded down to the nearest whole number. One half of signs, 32 sq. ft. maximum sign size. Other half of signs, 16 sq. ft. maximum sign size. 6 feet high maximum. No illumination.
CC, CS, and CH districts	1 sign per establishment. 10 sq. ft. per establishment, plus an additional 1 sq. ft. per 2 lineal feet of primary building frontage maximum size. No illumination.	1 sign per site. 10 sq. ft. maximum sign size. If placed on sidewalk the sign shall allow for a minimum 4-foot wide path of travel. No illumination. Freestanding banners are not allowed.
I district	1 sign per street frontage. 32 sq. ft. maximum size per sign. Placement a minimum 3 feet below roofline. No illumination.	Up to 4 per site maximum. 32 cumulative sq. ft. maximum sign size. First sign maximum 5 feet high, all other signs maximum 2 feet high. No illumination.
RCO district	None allowed.	Up to 4 per site maximum. 32 cumulative sq. ft. maximum sign size. No illumination.

Table 18.14.180(B): Permanent Signs (cont.)

Proposed:

- Increasing measurement limits.
- Thoughts?

Thoughts?
Questions?
Additional Recommendations?

