

SIGN ORDINANCE NO. 611

Public Hearings;

- A. First Reading of Ord. 611 amending Lindsay Municipal Code Title 18
- B. Consider approval of Resolution No. 23-40 amending Sign Permit Fees

Background

- Provide up to date guidelines and regulations for sign permit process

MODIFICATIONS OF SIGN ORDINANCE

18.14.240 Temporary Sign Standards

- To be removed after 90 days. May only apply once every year
- Banners shall not be used as permanent signs for more than 90 days
- Banners and feather banners shall be constructed of durable, weather resistant materials, not subject to rapid deterioration or fading, must look professional. Acceptable materials include:
 - Vinyl, polyethylene or polyester-like materials, or durable fabric
- New businesses may apply for one temporary sign permit, free of charge, within their first year of business
 - The permit fee waiver will only be applicable for one sign

18.14.250 Size of Signs on Windows

Window signs may cover up to 100% of each window provided they meet the following standards:

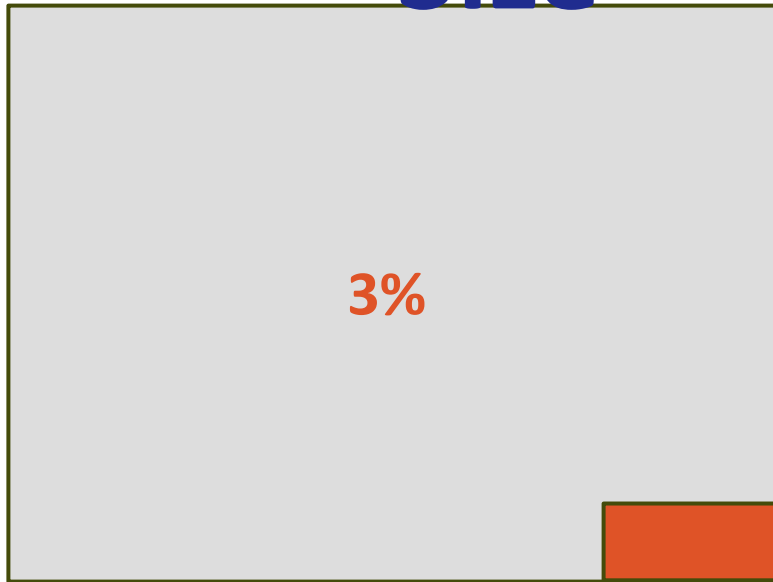
- A. No handwritten signs shall be displayed.
- B. No newspaper, magazine paper, or any non-durable material that may be subject to rapid deterioration.
- C. Signs shall be maintained to appear presentable and professional.

Smoke shops, cannabis retail, and establishments that sell liquor shall follow the mandated regulations provided by California State law for window visibility and general advertisement

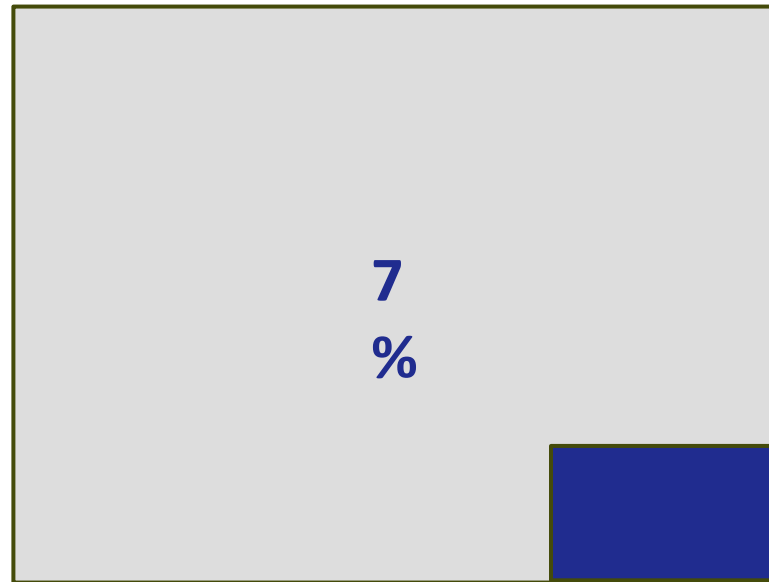
18.14.320 Wall Mural Placement and Design Criteria

- Wall murals must fit thematically into the City of Lindsay either historically, culturally, or through depictions of local scenery.
- Words and/or images that identify or reflect a business, product, and/or services or economic activity may only be incorporated within the mural by order of a variance.
- A business that sponsors an artist or mural painting may only include their logo on the corner of the mural by order of a variance.
- The logo shall only occupy a percentage (%) of the entire wall to be established by order of the City Council

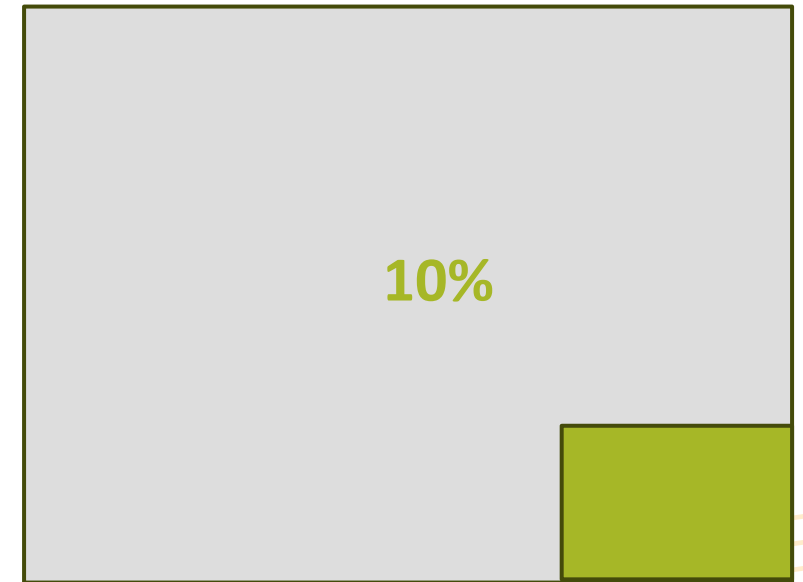
Percentage Options for Logo Size



A.

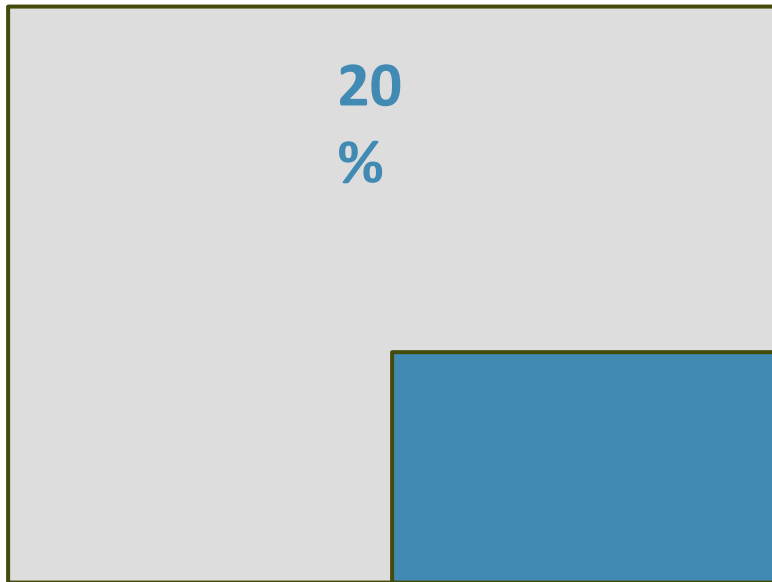


B.

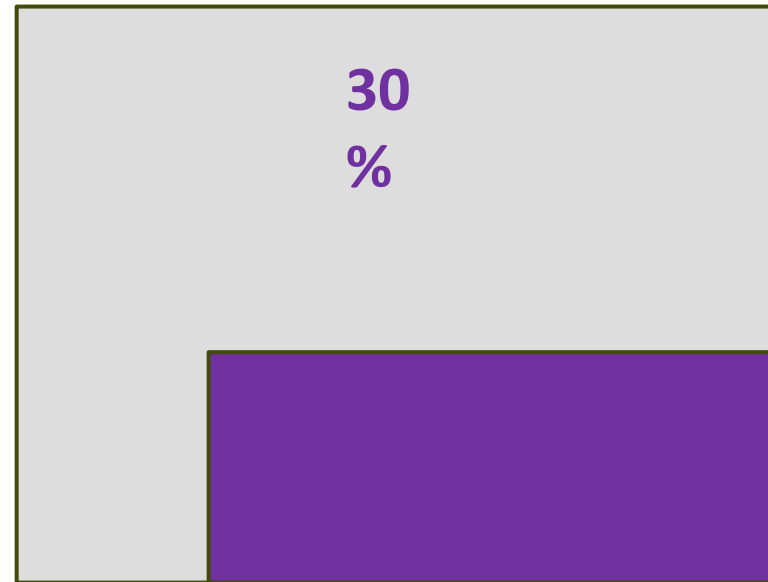


C.

Percentage Options for Logo Size



D.



E.

18.14.380 Other Signs and Advertising Structures

- Any other signs and/or advertising structures not included in this ordinance shall be submitted for review to City Services and must obtain final approval by City Council

First reading of Ord. 611

- Waiving the fee of new businesses for their temporary sign permit
- Establishing a percentage for logos on murals

RESOLUTION 23-40

Establishing temporary sign fee

Building Fees			
	Current	Proposed	Fee Δ
Signs (Non-electrical)	\$460.00	N/A	\$0.00
Signs (electrical)	\$590.00	N/A	\$0.00
Temporary Signs	N/A	\$225.00	Established fee of \$225.00

THANK YOU

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