

BANNER APPLICATION

Requirements to Hang Banners on City Owned Property:

- Banners must pertain to a festival, spectacle, and any civic event held by any nonprofit organizations within the City of Lindsay.
- Banners must list the start and end dates of the festival, spectacle, or other civic event.
- Banners must meet the minimum size requirement without exceptions.
- Banners may be installed no sooner than thirty (30) days prior to the beginning of the event
- Banners will be removed no later than five (5) days after the completion of the event.
- Banner hanging requests will be placed on a first-come, first-served basis based on the availability of location.
- Upon receiving banners, City Services shall have three (3) to four (4) business days to install at the requested location(s).
- Banner Applications will be approved based on the following priorities:
 - o City sponsored
 - o City co-sponsored
 - Application received date

The Applicant is required to:

- Submit a completed Banner Application at least 40 days in advance of proposed installation.
 - o <u>Please note</u> that there is no fee to submit the application or to install the banners.
 - <u>If</u> banners are not received five (5) days prior to the proposed installation date, the City may require a payment from the applicant, based on staff costs to complete the installation.
- Submit for approval, a layout of the proposed banner including artwork and wording.
 It is recommended that banners not be ordered or purchased until approval from the City has been received.

Banner Locations:

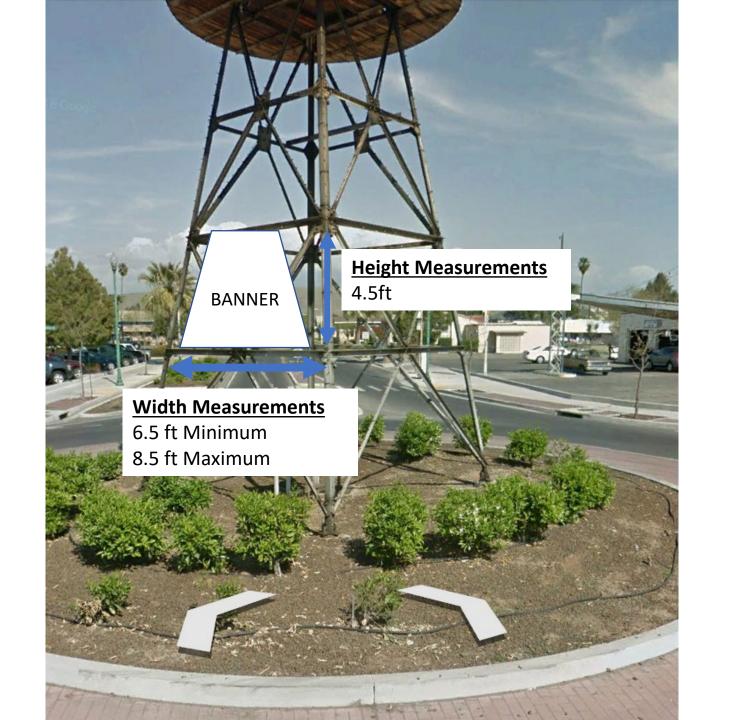
- Banner Hanging Potential locations:
 - 1. Windmill at Hermosa St. & Elmwood Ave.
 - 2. Lindsay Entrance Sign.
 - 3. HWY 65/Hermosa St. Lawn.
 - 4. Soccer Complex fence at Tulare Rd. and Elmwood Ave. intersection (Northwest corner).
 - 5. Soccer Complex fence at Tulare Rd. and Sequoia Ave. intersection (Northeast corner).
- Banners must meet minimum size requirements of each location. See attached picture with size requirements.
 - 1. Windmill at Hermosa St. & Elmwood Ave.: Can be rectangle or trapezoid shape.
 - 2. Lindsay Entrance Sign: Must be rectangular shape and must be double sided.
 - Soccer Complex fence at Tulare Rd. and Elmwood Ave. intersection (Northwest corner): Must be rectangular shape.
 - Soccer Complex fence at Tulare Rd. and Sequoia Ave. intersection (Northeast corner): Must be rectangular shape.



BANNER APPLICATION

APPLICANT INFORMATION:	
Name of Applicant	Date
Address	
Phone Number	Name of Contact Person
Mailing Address (if different from applicant address)	
EVENT INFORMATION:	
Event Name	Event Type
EVENT DATES: From:	Го:
BANNER HANGING TIME PERIOD REQUESTED:	
Installation Date	Removal Date
DESIRED LOCATION FOR INSTALLATION: □Windmill □North □South □West □East □Entrance Sign □Sequoia Soccer Complex □Elmwood Soccer Complex	
Please submit a completed application to the City Serv to be deemed complete, the detailed location list and codimensions) must be attached to the application. Appli Director of City Services & Planning Neyba Amezcua, namezcua@lindsay.ca.us or (559)562-7102 option 4.	olor graphic of the banner (including text and ication submittal and questions can be directed to
I acknowledge that I have read and understand the C and that the application submitted is true and correct	, , , , ,
Signature of Applicant	Date





Elmwood Soccer Complex



Sequoia Soccer Complex

